

# Programme

## Monday May 7th, 2018 / Lunes, 7 de mayo de 2018

9:00 hrs	Welcome Reception Conference Room. Faculty of Economics and Business	
9:30 hrs	Opening Session Conference Room. Faculty of Economics and Business	
10:30 hrs	“Leadership and Confucian Leadership” (En) Prof. Pi-Chi Han. National Kaohsiung Normal University - Taiwan Teaching Room 9 . Faculty of Economics and Business	“Pongamos de moda la felicidad” (Sp) D. Dani Martín. Speaker & Coach Salón de Grados. Facultad de Ciencias Económicas y Empresariales
12:00 hrs	“Environmental research from the micro to the macro-level” (En) Prof. Thierry Baudassé. University of Orleans - France Conference Room. Faculty of Economics and Business	Taller: “China, nuevas oportunidades. Debate sobre los diferentes enfoques académicos entre China y España” (Sp) Prof. Feng Weina. Sun Yat Sen University Aula 9 . Facultad de Ciencias Económicas y Empresariales
13:30 Hrs	Lunch time	
15:00 hrs	Curso de Español. Survival Spanish Course San Isidoro Central Library	
16:30 hrs	“Opportunities for collaboration: Research and teaching international projects” (En) Universidad de León Conference Room School of Industrial Engineering and Information Technology.	
18:30 hrs	“León through the senses” Guided tour of the city on foot and tapas tour Meeting Point: Plaza de la Basílica de San Isidoro	

## Tuesday May 8th, 2018 / Martes, 8 de mayo de 2018

9:00 hrs	“Visit the Ponferrada Campus of the University of León and of two historical cities in the Way of Saint James; Ponferrada and Astorga” Meeting Point: San Isidoro Central Library	
10:30 hrs	“Intercultural communication in business: Why it is of mayor importance” (En) Prof. Joachim Bach University of Schmalkalden - Germany Conference Room. Faculty of Economics and Business	
12:00 hrs	“Personal branding” (En) Prof. Ellen van der Zande. HU University of Applied Sciences- Netherlands Conference Room. Faculty of Economics and Business	
13:30 hrs	Lunch time	
16:30 hrs	AEGEE- “El verano de tu vida” (Sp) “Servicio de Voluntariado Europeo” (Sp) San Isidoro Central Library	

## Wednesday May 9th, 2018 / Miércoles, 9 de mayo de 2018

9:00 hrs	“Promoting Czech UNESCO sites abroad” (En) Prf. Dita Golková. University of Hradec Kralove- Czech Republic Conference Room. Faculty of Economics and Business	9:00 hrs	“Academic offer of the University of León Language Centre”. (En) Room 4. School of Industrial Engineering and Information Technology.
		9:30 hrs	“A glimpse to my university” (En) Give us a brief presentation of your university and of the possibilities of collaboration with the University of León. Room 4. School of Industrial Engineering and Information Technology.
10:30 hrs	“Conflict resolution & mediation/Intercultural conflict styles” (En) Prf. Ellen van der Zande. HU University of Applied Sciences- Netherlands Conference Room. Faculty of Economics and Business	10:30 hrs	Coffee break
12:00 hrs	“Technology & Disruptive business models” (En) Prof. Niek Huitzenga. Hanze University of Applied Sciences - Netherlands Conference Room. Faculty of Economics and Business	11:00 hrs	“A glimpse to my university” (En/Sp) Give us a brief presentation of your university and of the possibilities of collaboration with the University of León. Room 4. School of Industrial Engineering and Information Technology.
13:00 hrs	“Europass. Las posibilidades del nuevo modelo europeo de CV” (Sp) SEPIE, Servicio Español Para la Internacionalización de la Educación Sala de Conferencias. San Isidoro Central Library		
14:00 hrs	Lunch time		
15:00 hrs	Curso de Español. Survival Spanish Course San Isidoro Central Library		
16:30 hrs	Yoga Lesson: A practical lesson on the new world phenomenon of exercise Faculty of Education. Body expression Room		
18:30 hrs	“Liga de Debate. Debate estudiantil sobre el futuro de Europa” (Sp) Ganadores de la fase de CyL de la Liga de debate universitario 2018 Biblioteca Central de San Isidoro		

## Thursday May 10th, 2018 / Jueves, 10 de mayo de 2018

9:00 hrs	“Maximizing teaching quality deliberately” (En) Prof. Adrie Visscher. University of Twente- Netherlands Salón de Grados. Faculty of Education.	9:00 hrs	“Leadership in an intercultural environment” (En) Prof. Michael Freiboth. University of Augsburg - Germany Conference Room. Faculty of Economics and Business
10:00 hrs	“Workshop: Internationalization at home” (En) Good practices examples. Salón de Grados. Conference Room. Faculty of Education.	10:30 hrs	“Sustainable tourism” (En) Prof. Jana-Heimel. University of Heilbronn - Germany Conference Room. Faculty of Economics and Business
11:30 Hrs	Coffee Break		
12:00 hrs	“Workshop: Internationalization at home” (En) Good practices examples. Conclusions Salón de Grados. Conference Room. Faculty of Education.		
13:00 hrs	“Certificados de Idiomas y programa de prácticas internacionales” (Sp) Centro de Idiomas de la Universidad de León y FGULEM Salón de Grados. Conference Room. Faculty of Education.		
13:30 hrs	Lunch time		

# 3<sup>rd</sup> international week 7<sup>th</sup>-11<sup>th</sup> MAY

## Thursday May 10th, 2018 / Jueves, 10 de mayo de 2018

15:00 hrs	Curso de Español. Survival Spanish Course San Isidoro Central Library
16:30 hrs	"Workshop: Building an international library" (En) San Isidoro Central Library
17:30 hrs 18:30 hrs	Campus Tour
21:00	Farewell dinner (Cocktail) Colegiata de San Isidoro

## Friday May 11th, 2018 / Viernes, 11 de mayo de 2018

9:00 hrs	"Communication in online stores: Cross-cultural considerations" (En) Prof. Päivö Laine. University of Seinajoki - Finland Conference Room . Faculty of Economics and Business	
10:30 hrs	"Mesa redonda: Cooperación universitaria para el desarrollo" (Sp) Prof. Javier Mateo Oyagüe. Comercio Justo Universidad de León. Sala de Juntas. Facultad de Derecho	"Chamber of commerce, industry and services of León" (En) D. Javier Vega. Cámara de Comercio de León Conference Room . Faculty of Economics and Business
11:45 hrs	Seminario Internacional: "El sueño de Europa ¿se ha hecho realidad?" (Sp) Inauguración Prof. Roberto Baelo Álvarez. Vicerrector de Relaciones Internacionales Prof. Juan José Fernández Domínguez. Decano de la Facultad de Derecho Sala de Conferencias. Facultad de Derecho	
12:00 hrs	"La discapacidad en el contexto de los derechos humanos" (Sp) Prof. Romualdo Bermejo. Universidad de León "Estrategia de la UE para la defensa y protección de los derechos de las personas con discapacidad." Prof. Javier García Medina. Observatorio de Derechos Humanos de la Universidad de Valladolid "La UE y los derechos de las personas con discapacidad." Prof. Enrique J. Martínez Pérez. Universidad de Valladolid Sala de Conferencias. Facultad de Derecho	
12:45 hrs	"Europa, espacio de libertad, seguridad y justicia" (Sp) Prof. Aurelia Álvarez Rodríguez "La cooperación judicial en materia civil en la UE: Estado de la cuestión y retos de futuro" Prof. Guillermo Palao Moreno. Universidad de Valencia "Pasado, presente y futuro de la libre circulación en la UE" Prof. Ángel Espinella Menéndez Sala de Conferencias. Facultad de Derecho	
14:00 hrs	Fair of International Gastronomy Meadow in front of Cafeteria	
15:00 hrs	Curso de Español. Survival Spanish Course San Isidoro Central Library	

## Contact

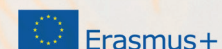
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